Reseller and referral partnership

About adooa

adooa is a boutique telecoms consultancy based in St Albans, Hertfordshire, helping businesses improve their customer experience since 2006. We start with how your clients work, then design a telephony solution around their business goals, tech stack and compliance requirements with the latest unified communications technology. We work with you to ensure they have good connectivity and have the correct routing, devices and integrations etc. Most of our work comes from referrals by existing clients, and we take care to look after every introduction.

2006	5.0	UK	2026
Operating since	Google rating, 42 reviews	Network, team and office	Best SME Awards, silver

What we provide

Business VoIP
Move between desktop, mobile and office phone, with voice, video and messaging.

CRM integration
Connect your phone system to CRMs such as HubSpot and Zoho and Salesforce and many more!

Secure payments
Take compliant card payments over the phone.

Speech analytics
Analyse calls to understand intent and support agent feedback.

WhatsApp and SMS
Message customers alongside voice calls.

Conversational AI
Handle customer conversations faster.

Accreditations and partners

Xelion Partner · Wildix Partner · Voispeed Partner · Cyber Essentials

adooa ltd. · 26 London Road, St Albans, AL1 1NG
01727 648888 · info@adooa.com

Introducing adooa to your clients

Referrals depend on trust, and trust develops over time. We use a structured onboarding process, refined over the years, to minimise disruption to your client's telecoms infrastructure, so your client has a positive experience and feels confident recommending both you and adooa. As a partner you can introduce clients, or explore wider telecoms opportunities with us, and receive a percentage of the total revenue generated.

Onboarding in five steps

Straightforward and seamless
So your client has a positive experience and feels confident recommending both you and adooa.



What you get

First-line support
10%
of total revenue generated

Referral
5%
of total revenue generated

Why partners choose us

Full peace of mind
One accountable team looks after your client from sign-up to review.

Multiple networks
Resilience and choice, rather than reliance on a single provider.

UK-based
Our network, team and office are all in the UK.

Ethical, secure, sustainable
Backed by Cyber Essentials certification and Ethical AI training.

Quality, advice, experience
Operating since 2006.

Accountability
Positive client feedback and testimonials including 5* rating on Google with 42 reviews.