adooa

# AI Service

## AUTOMATIC CALL ANALYSIS OF CALL RECORDINGS

## THE UK HAS 6,200 ACTIVE CONTACT CENTRES

Since 2017, the number of contact centres in UK have increased with **766K agents employed** (4% of UK population).

## ...THIS MEANS 42 BILLION CALLS!

Contact centre agents are making or receiving over **42 billion calls** and only 400 million of these calls are analysed and... **it's expensive to analyse all calls**

## LESS THAN 1% OF THESE CALLS ARE ANALYSED

You gain insight from less than 1% of your calls, meaning:
- **valuable information** is not recorded
- your operations may **not be compliant**
- **market trends** are missed

## AUTOMATIC ANALYSIS

Thanks to AI algorithms you can run statistical analysis on **all your call recordings**
- snap-shot of your business
- focus on the best performers
- spot training opportunities
- can analyse all calls

## OUR OFFER

3 x months **TRIAL**: £49,000+vat

After the trial:
**Setup:** £800+vat per agent
**Monthly:** £100/m+vat per agent (min. 50)

## MORE INFORMATION

www.adooa.com